



# IRAN GLASS SHOW

The 7<sup>th</sup> International Exhibition  
of Glass, Machinery & Equipment

Supported by



8- 11 JUNE 2024

Tehran International  
Permanent Fairground

[www.irglassshow.com](http://www.irglassshow.com)

[iranglassshow@gmail.com](mailto:iranglassshow@gmail.com)

 **irglassshow**

  +989105549462

 +98 2122720846

+98 21 22721290



 avaye  
movafagh  
iranian

[www.amiorg.com](http://www.amiorg.com)



## Exhibition Objectives

1. Advancing Knowledge and Technology: Showcasing the latest innovations in the glass industry
2. Facilitating Business Connections: Direct interaction between manufacturers and consumers
3. Boosting Exports: Promoting Iranian products in international markets
4. Creating Investment Opportunities: Attracting domestic and international investors

## Key Events

### Specialized Training Classes:

- Porous glass and its applications
- Solar power plants in the glass industry
- Infrared reflective coating technology

### B2B Meetings:

- Facilitating international business negotiations
- Introducing export opportunities for Iranian companies

## Exhibition Themes

Machinery, equipment, and production lines

Building glass, facades, doors, and windows

Office, curved, automotive, and bulletproof glass

Mining and raw material processing

7<sup>th</sup>



IRAN  
GLASS  
SHOW

## Report of Seven Exhibition Editions

- ✔ **First Edition (2016):**  
Participation of companies from France, Italy, Germany and Turkey  
Visit and keynote speech by Ms. Birgit Horn, Director of Glasstec Exhibition, Germany
- ✔ **Fourth Edition (2020):**  
Negative impact of the COVID-19 pandemic on visitor numbers  
Extensive use of digital tools to maintain activities
- ✔ **Seventh Edition (2023):**  
Participation of major international companies with high demand from foreign exhibitors  
Focus on green technologies and sustainable production





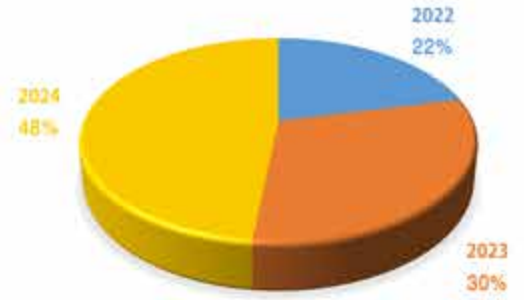
► Domestic Companies



► International Companies



► Number of Booths



► Number of Visitors



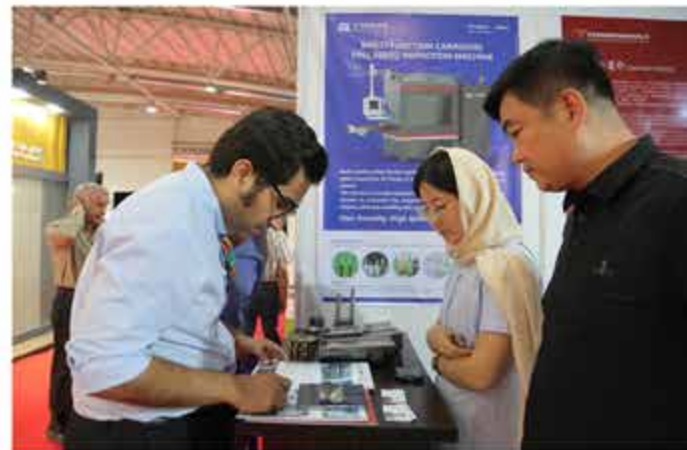
► Exhibition Area (m<sup>2</sup>)



► Exhibition Promotion Activities



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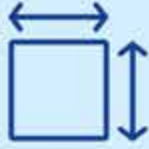


## Exhibition Achievements 7<sup>th</sup> Edition (2024)



38A - 38B

Halls



8348/5 sqm

Total Area Covered



50

International  
Participants



140

Domestic  
Participants

## Participating Countries



## Key Features of the 2024 Edition

- ✔ **Focus on Green Technologies:**
  - Reducing energy consumption in production lines
  - Utilizing recycled and recyclable materials
- ✔ **Strong Presence of International Companies:**
  - Participating countries include China, Turkey, Germany, Italy, and India
  - Creating new business opportunities for Iranian companies
- ✔ **Enhanced Digital Connectivity:**
  - Online platforms for B2B meetings
  - Live coverage of the exhibition on social media
- ✔ **Side Events:**
  - Specialized workshops and training sessions
  - Presentation of the best innovations in the glass industry

## Importance of B2B Meetings

- ✔ **Advantages:**
  - Building direct and effective connections between manufacturers and consumers
  - Presenting business and investment opportunities
  - Promoting exports and fostering international collaborations
- ✔ **Expected Outcomes:**
  - Strengthening the position of Iranian companies in global markets
  - Increasing international partnerships in production and technology
- ✔ **B2B Pavilion Features:**
  - Detailed planning and matchmaking
  - Providing translation and business consultancy services

## Major Outcomes

- Signing multiple export agreements
- Advancing environmentally friendly technologies



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